

CMDA'S 28th Annual Conference PALTC 2023: Stronger Than Ever!

CMDA—The Colorado Society for Post-Acute and Long-Term Care Medicine

Friday, April 28, 2023, at the Denver PPA Event Center

January 2023

Dear Exhibitors and Sponsors:

For the 28th year, CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine (PALTC) is presenting its annual conference highlighting the highest quality of care in PALTC. ***PALTC 2023: Stronger Than Ever!*** will be held on **Friday, April 28, 2023, from 7 a.m.-5 p.m.** at the Denver PPA Event Center, 2105 Decatur St., Denver, CO 80211.

Each year, CMDA hosts expert presenters on the most salient issues in PALTC. Medical providers, medical directors, surveyors, directors of nursing, administrators, and other LTC professionals will gain valuable knowledge impacting the daily care in PALTC settings. Our providers have experienced devastating losses and have shown amazing resilience during the COVID-19 pandemic while caring for the most vulnerable people in healthcare. This conference is an opportunity to come together, stronger than ever, as a community.

This year, we are proud to partner with the University of Colorado Anschutz School of Medicine Division of Geriatric Medicine to share knowledge and expertise. Several University of Colorado faculty will be presenting at this year's conference, including the new Division Head of Geriatrics, Cari Levy, MD, PhD, CMD, a past president of both CMDA and AMDA.

CMDA will adhere to the Colorado Department of Public Health and Environment recommendations for COVID-19 safety for in-person events. The event center features ample parking, several nearby hotels (Fairfield Inn & Suites by Marriott Denver Downtown, Hampton Inn & Suites Denver - Speer) and a convenient RTD stop, Empower Mile High Station.

Exhibit times: 7-8 a.m. Breakfast; 9:55-10:20 a.m. Break; 11:50 a.m.-12:55 p.m. Lunch; and 2:05-2:30 p.m. Coffee. Please be aware that it is our policy not to share attendee's contact information with exhibitors. The **Conference Agenda**, **Exhibitor Guidelines**, and online **Application to Exhibit** are available at www.CMDA.us. You may also sign up by returning the attached **Application to Exhibit** with a check to: CMDA % Corecare Associates, 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401. Please contact Shane Bellotti at sbellotti@corecare.net or **(561) 689-6321** with any questions you may have. The success of our conference relies heavily on our exhibitors and sponsors. We appreciate you partnering with us.

Sincerely,

Allison Villegas, PA-C, Conference Co-chair
Leslie Eber, MD, CMD, Conference Co-chair

Board of Directors



Sing Palat, MD, CMD; President
Allison Villegas, PA-C; Vice-President
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CMDA'S 28th Annual Conference PALTC 2023: Stronger Than Ever!

2023 ANNUAL TRADE SHOW EXHIBIT & SPONSORSHIP FEES

Friday, April 28, 2023, Denver PPA Event Center, 2105 Decatur Street, Denver, CO 80211

Registration is also available online at www.CMDA.us

Payments are accepted online at www.CMDA.us . Or make checks payable to: CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine and return the payment with the completed registration form to: CMDA % Corecare Associates, 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401.	Fees (\$)
<p><input type="checkbox"/> Tabletop Displays x _____ tabletop display(s)</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table with 2 chairs in the exhibit area ● 50-word description included in the printable digital program ● ¼-page color ad in the printable digital program ● Two (2) complimentary staff conference registrations with contact hours <p style="text-align: right;">Early Bird Exhibitor fee until March 31, 2023 Regular Exhibitor fee after March 31, 2023</p>	<p>\$800</p> <p>\$850</p>
<p><input type="checkbox"/> Bronze Sponsors (3)</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● ½-page color ad in the printable digital program ● Two (2) complimentary staff conference registrations with contact hours ● One (1) of 3 Coffee Service sponsors 	<p>\$1,200</p>
<p><input type="checkbox"/> Silver Sponsors (3)</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table display placement with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● ½-page color ad in the printable digital program ● Two (2) complimentary staff conference registrations with contact hours ● One (1) of 3 Breakfast Service sponsors 	<p>\$1,500</p>
<p><input type="checkbox"/> Gold Sponsor (1)</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display placement with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● One ¼-page plus ½-page color ads in the printable digital program ● Two (2) complimentary staff conference registrations with contact hours ● Sole name badge holder sponsor with logo 	<p>\$2,000</p>
<p><input type="checkbox"/> Platinum Sponsors (2)</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display placement with 2 chairs in the exhibit area ● 125-word description included in the printable digital program ● Full-page color ad in the printable digital program ● Three (3) complimentary staff conference registrations with contact hours ● One (1) of 2 Lunch service sponsors ● Tote bag logo sponsor 	<p>\$2,500</p>
<p><input type="checkbox"/> Diamond Sponsors (2)</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display placement with 2 chairs in the exhibit area ● 150-word description included in the printable digital program ● Full-page color ad in the printable digital program ● Four (4) complimentary staff conference registrations with contact hours ● One (1) of 2 AV Sponsors 	<p>\$3,500</p>

*Sponsorships are subject to the guidelines of the Accreditation Council for Continuing Medical Education (ACCME). We are happy to discuss the specific needs of your organization and help make this a successful exhibitor event. Please contact Shane Bellotti at sbellotti@corecare.net or (561) 689-6321.

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2023 ANNUAL TRADE SHOW Application to Exhibit and Sponsor

Registration is also available online at www.CMDA.us

Organization Name: _____

Contact Person: _____ Title: _____

Email Address: _____ Cell: _____

Complete Mailing Address: _____

Telephone: _____ Fax: _____

Booth representative names: Up to 2 are included, with **\$160** charge for each additional representative.

1. _____ 2. _____

A. Please reserve _____ display table(s) for our use at the CMDA Annual Conference Trade Show as indicated on the previous page of the exhibits form. Or, B. Reserve the following sponsorship: _____. We understand that our use of these tables is subject to the conditions and terms outlined in this agreement, which, upon acceptance by CMDA, shall become a binding agreement between our organization and CMDA. Exhibitors may not share any part of its booth(s) with another vendor, whether or not it is a related company. Full refunds apply to vendors whose application to exhibit is not accepted. Once submitted, this application is not cancellable or contingent upon any funding approval. This application is not considered accepted unless it is signed by an authorized representative of CMDA.

Infection Control: The 2023 CMDA conference will comply with all CDPHE recommendations for infection control and COVID-19 precautions. The CMDA board will publish COVID-19 guidelines within 3 weeks of the conference, and they are subject to change based on the CDPHE recommendations and local infection control expertise. All vendors are expected to comply with this guidance in order to attend the conference.

Requests for cancellation of exhibit space must be presented to CMDA in writing. If the cancellation request occurs on or before **April 1, 2023**, the exhibitor will receive a full refund less a **\$200** administrative fee. If cancellation occurs after **April 1, 2023**, no refunds shall be due. An exhibitor may not transfer or assign an exhibit space.

It is our policy not to share attendee contact information with exhibitors. Exhibitor events may not conflict with the CMDA conference agenda. Exhibitor representatives, up to 2 per exhibit, are welcome to attend all educational sessions and claim contact hours. An additional **\$160** is charged for each additional representative. CMDA reserves the right to restrict all displays that interfere with the smooth and professional operation of the Trade Show.

I have read the terms of this agreement and accept the stipulations as outlined, as the authorized representative.

Authorized Representative: _____ Title: _____

Signature: _____ Email: _____ Date: _____

Payments are accepted online at www.CMDA.us.

Or, mail with a check to: CMDA % Corecare Associates, 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401.

Application to exhibit approved by CMDA: _____ Title: _____ Date: _____

CMDA'S 28th Annual Conference PALTC 2023: Stronger Than Ever!

Denver PPA Event Center, 2105 Decatur Street, Denver, CO 80211

Friday, April 28, 2023

Conference Agenda

Time	Topic	Speaker
7–8 a.m. Breakfast with Exhibitors		
8–8:10 a.m.	Our CMDA Community is Stronger Than Ever	Sing Palat, MD, CMD
8:10–8:20 a.m.	CHCA Long-Term Care Industry Update (0.25 M .25 CME)	Jenny Albertson, NHA, QCP
8:20–8:45 a.m.	Trauma-Informed Care is a Culture that Helps Us All (0.5 M .5 CME)	Lea Watson, MD, MPH
8:45–9:10 a.m.	Managing Heart Failure in PALTC (0.5 C .5 CME .25 Pharmacology)	Nicole Orr, MD, FACC
9:10–9:15 a.m. Questions & Answers: A (Credits included in above calculations)		
9:15–9:50 a.m.	<i>Keynote: Leadership: The Missing Ingredient in Nursing Home Quality</i> (0.75 M .75 CME)	Michael Wasserman, MD, CMD
9:50–9:55 a.m. Questions & Answers: B (Credits included in above calculations)		
9:55–10:20 a.m. Break with Exhibitors		
10:20–10:45 a.m.	COPD in the Nursing Home - Guideline Updates and Treatment Considerations (0.5 C .5 CME .25 Pharmacology)	Matthew Griffith, MD
10:45–11:10 a.m.	Diversity, Equity, and Inclusion in PALTC (0.5 M .5 CME)	Diane Sanders-Cepeda, DO, CMD
11:10–11:15 a.m. Questions & Answers: C (Credits included in above calculations)		
11:15–11:25 a.m.	CDPHE Update (0.25 M .25 CME)	Jo Tansey
11:25–11:50 a.m.	Year in Review: Lessons from CMDA Meetings and Journal Club (0.5 M .5 CME .25 Pharmacology)	Leslie Eber, MD, CMD
11:50 a.m.–12:55 p.m. Lunch with Exhibitors		
12–12:25 p.m.	The Legal Aspects of Medical Errors: Strategies to Avoid Liability (0.5 M .5 CME)	Alan Horowitz, RN, Esq.
12:55–1:20 p.m.	Full Code in Nursing Homes (0.5 M .5 CME)	Cari Levy, MD, PhD, CMD
1:20–1:35 p.m.	Telligen Update: Together We Can Accomplish So Much (0.25 M .25 CME)	Christine LaRocca, MD
1:35–2 p.m.	New Applications of High Intensity Rehab and Gait Speed in PALTC (0.5 C .5 CME)	Jennifer Stevens-Lapsley, PT, PhD, FAPTA
2:00–2:05 p.m. Questions & Answers: D (Credits included in above calculations)		
2:05–2:30 p.m. Coffee with Exhibitors		
2:30–3:20 p.m.	Fall Prevention Panel (.75 M .75 CME .25 Pharmacology Hour)	Panelists
3:20–3:25 p.m. Questions & Answers: E (Credits included in above calculations)		
3:25–3:50 p.m.	More of a Good Thing: A Framework to Grow and Strengthen the PALTC Careforce (0.5 M .5 CME)	Erin Vigne, MA, RN
3:50–4:15 p.m.	Caring for Patients with Parkinson's Disease in Post-acute and Long-term Care Communities (0.5 C .5 CME .25 Pharmacology Hour)	Heather Heiser, MD
4:15–4:50 p.m.	Practical Tips for Deprescribing in Older Adults (0.5 C .5 CME .5 Pharmacology Hour)	Sunny Linnebur, PharmD, BCGP, BCPS, FCCP, FASCP
4:50–5:00 p.m.	Best Pearls from the Day (0.25 M .25 CME .25 Pharmacology Hour)	Allison Villegas, PA-C Leslie Eber, MD, CMD

Approved for 7.5 CMEs: 3 Management hours, 4.5 clinical hours. Includes 2 Pharmacology Hours



CMDA's 2023 Annual Conference Exhibitor Guidelines

Welcome to CMDA's 28th Annual Conference, ***PALTC 2023: Stronger Than Ever!*** to be held **Friday, April 28, 2023**, at the Denver PPA Event Center. We appreciate your partnership with CMDA for our biggest event of the year, which brings together medical professionals in post-acute and long-term care (PALTC) from across the state and region. The conference would not be possible without the support of our exhibitors and sponsors. Below are our exhibitor guidelines. Please reach out to CMDA with any questions.

Application to Exhibit

The program agenda and registration are available online at www.CMDA.us or by returning the attached **2023 Application to Exhibit** to: CMDA % Corecare Associates, 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401. Please contact Shane Bellotti at sbellotti@corecare.net or (561) 689-6321 should you have any questions.

Safeguards Against Commercial Bias

CMDA will be entering into a joint-providership agreement for this program with AMDA – The Society for Post-Acute and Long-Term Care Medicine. AMDA is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians and we comply with ACCME's Standards of Commercial Support for CME.

Exhibitor events may not conflict with the CMDA conference agenda. CMDA reserves the right to restrict all displays that interfere with the smooth and professional operation of the trade show.

It is our policy not to share attendee's contact information with exhibitors.

Trade Show Format

Up to two (2) staff members per exhibit are welcome to attend all educational sessions and claim contact hours. An additional **\$160** is charged for each additional representative.

Exhibitor space will be assigned by CMDA conference staff.

Use of the exhibit space is subject to the conditions and terms outlined in this agreement, which, upon acceptance by CMDA, shall become a binding agreement between the applicant's organization and CMDA. An exhibitor may not share any part of its booth with another vendor, whether or not it is a related company. Full refunds apply to vendors whose application to exhibit is not accepted. Once submitted, the application is not cancellable or contingent upon any funding approval. The application is not considered accepted unless it is signed by an authorized representative of CMDA.

Refunds

Requests for cancellation of exhibit space must be presented to CMDA in writing. If the cancellation occurs on or before **April 1, 2023**, the exhibitor will receive a full refund less a **\$200** administrative fee. If cancellation occurs after **April 1, 2023**, no refunds shall be due. An exhibitor who cancels may not transfer or assign an exhibit space.

Infection Control

The 2023 CMDA conference will comply with all CDPHE recommendations for infection control and COVID-19 precautions. The CMDA board will publish COVID-19 guidelines within three (3) weeks of the conference and are subject to change based on the CDPHE recommendations and local infection control expertise. All vendors are expected to comply with this guidance in order to attend the conference.

Thank you for agreeing to be an exhibitor for this CME event. CMDA values your support and participation. We look forward to this important contribution to the continuing professional development of our members and speakers. If you have any questions or concerns, please reach out to us at CMDA.

Thank you,

Allison Villegas, PA-C (allisonv0985@gmail.com)
Leslie Eber, MD, CMD (Lesliee@myrmc.com)
CMDA's 2023 Annual Conference Co-chairs